

3/196 The Parade

Norwood, Adelaide, South Australia
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Norwood Parade already brings the customers. This site gives the right operator a visible position inside the retail rhythm.

3/196 The Parade sits in the centre of one of Adelaide's strongest high-street retail, dining and service precincts. It offers a compact, visible position in a place customers already use for food, shopping, health, services and entertainment.

Why This Site Deserves Attention

~4.42M

annual visits observed around the site

~369k

observed annual customers using the precinct

~\$1.12B

annual retail spend within five minutes by car

~\$9.8B

pass-by customer spending power

Best-Fit Opportunity

Seven-day food, premium everyday retail or repeat-service opportunity.

The trading rhythm is broad rather than narrow: strong Friday/Saturday activity, meaningful afternoon and evening movement, and weekday routines that still matter.

Customer Fit

Urban renters create frequency. Affluent and established households add spend depth. Older repeat customers support trusted food, health and service uses.

Broader destination visitors strengthen the lunch-to-evening and weekend story.

Operator Fit

Quality fast casual

QSR

Specialty food

Sushi

Mexican

Chicken

Burger

Salad / bowls

Noodles

Dessert

Premium takeaway

Premium grocery

Health food

Prepared meals

Curated pantry

Polished fresh food

Barber

Beauty

Wellness

A visible Norwood Parade opportunity for operators that want local frequency, destination customers and a genuine seven-day trading rhythm.